

Privacy Policy and Personal Data Processing

As part of its commercial and contractual activities, Business for Consulting may collect, access, use, modify, store, transfer, and delete Personal Data.

Such data may be collected when a customer creates a personal account, submits an information request, places an order, or posts a comment visible on the website. Any personal data collected in this manner is governed by this Privacy Policy.

Business for Consulting undertakes to implement all appropriate measures to ensure the protection of personal data and to process and use such data in compliance with applicable laws and regulations, including French Data Protection Act No. 78-17 of January 6, 1978, as amended, and Regulation (EU) 2016/679 of April 27, 2016 (General Data Protection Regulation – GDPR).

ARTICLE 1 – DATA COLLECTION

In accordance with Article 5 of Regulation (EU) 2016/679, the collection and processing of data relating to website users comply with the following principles:

Lawfulness, Fairness and Transparency

Personal data may only be collected and processed with the consent of the data subject.

Purpose Limitation

Data is collected and processed solely for the purpose of fulfilling commitments made to users and customers.

Data Minimization

Only data that is necessary for the proper achievement of the website's objectives is collected.

Storage Limitation

Personal data is retained only for the period necessary to achieve the purposes for which it was collected.

Integrity and Confidentiality

The Data Controller undertakes to ensure the integrity, security, and confidentiality of the personal data collected and processed.

ARTICLE 2 – TYPES OF DATA COLLECTED

Business for Consulting may collect and process the following categories of personal data:

- Title (Mr., Ms., etc.)
- First name and surname
- Postal address
- Telephone numbers
- Fax number (where applicable)
- Email address
- Date of birth
- Professional category
- Internal processing identification code
- IP address

Pursuant to Article 5 of the GDPR, Business for Consulting collects personal data only after the user has been informed and has expressly consented to the processing of such data.

Processing must be necessary for the performance of a contract or required to comply with a legal obligation.

ARTICLE 3 – DATA HOSTING

Personal data collected and processed through the website is hosted within the European Union.

ARTICLE 4 – DATA CONTROLLER

The Data Controller responsible for the processing of personal data is:

Najem ZIANI

The Data Controller determines the purposes and means of processing personal data.

ARTICLE 5 – DATA RETENTION PERIOD

Personal data is retained and used for a period that complies with applicable legal and regulatory requirements.

ARTICLE 6 – PURPOSES OF PROCESSING

Personal data may be processed for the following purposes:

- Management and delivery of consulting services
- Sale and distribution of customizable documents
- Management of newsletters and free subscriptions
- Communication regarding products, services, and promotional offers
- Customer relationship management
- Business development activities

ARTICLE 7 – RIGHT OF ACCESS, RECTIFICATION, AND OBJECTION

In accordance with the French Data Protection Act No. 78-17 of January 6, 1978, as amended, and the GDPR, individuals have the right to access, rectify, restrict, erase, or object to the processing of their personal data.

These rights may be exercised by contacting:

Business for Consulting (B4C)

Email: info@b4consulting.eu